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Main Street Kitchens Named NARI 2012 Regional Contractor of the Year

Walnut Creek, CA, Jan. 27, 2012—The National Association of the Remodeling Industry (NARI) named Main Street Kitchens, in Walnut Creek, CA., 2012 (Region Name) Regional Contractor of the Year (CotY) in the Residential Interior $ 100,000 and over category of its annual awards competition.

Since 2001, Main Street Kitchens has been a dedicated residential design/build firm specializing in complete design and contracting services.

Contractors from seven regions around the country vie for CotY Awards on an annual basis, and all regional winners will now be eligible for the National CotY Awards. National winners will be announced at NARI's Evening of Excellence[SM] on Saturday, April 21, 2012 at the Gaylord Texan Hotel and Conference Center, located in Grapevine (Dallas), Texas.

All projects submitted for judging were an improvement or an addition to an existing structure, with the exception of one category, "Residential Exterior Specialty." Otherwise, new construction projects were not eligible.

Competing projects were completed between July 1, 2010, and November 30, 2011, and were not submitted in previous NARI National contests. An impartial panel of judges, experts within the remodeling industry and associated fields, selected winners based on each entrant's binders, which include "before and after" photography and project

descriptions. Judging focused on problem solving, functionality, aesthetics, craftsmanship, innovation, degree of difficulty and entry presentation.

The winning project involved 14 rooms in the home, the entire staff of Main Street, headed by owner and contractor, Scott Westby, and took most of a year to complete.

To be considered for a CotY Award, a company must be a NARI member in good standing. The entries of this year's competition totaled nearly $90 million worth of remodeling projects. NARI members represent an elite group of the approximately 800,000 companies and individuals in the U.S. identifying themselves as remodelers.

About Main Street Kitchens: *Main Street Kitchen's specialty is designing and creating spaces for long-term homeowners who thrive on creative design and detail. "We design for life. We love cooks. We love people who see their bathrooms as a sanctuary. We love clients who want to incorporate design ideas from their various travels. We love our clients bragging about their new spaces. "*

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About NARI: *The National Association of the Remodeling Industry (NARI) is the only trade association dedicated solely to the remodeling industry. The Association, which represents member companies nationwide—comprised of 63,000 remodeling contractors— is "The Voice of the Remodeling Industry."™ To learn more about membership, visit www.NARI.org or contact national headquarters, based in Des Plaines, Ill., at (847) 298-9200.*

Homeowners are estimated to spend a total of $110.1 billion on home improvements in the U.S. through second quarter of 2012.

NARI is a professional association whose members voluntarily subscribe to a strict code of ethics.

Consumers can also call the NARI National hotline at 847-298-9200 and request a free copy of NARI's brochure, "How to Select a Remodeling Professional," or visit www.nari.org and click on the homeowner's guide for more information. For information on green remodeling, visit www.greenremodeling.org.